

Economic Development Advisory Committee (EDAC)









Economic Development Community Input Survey 2013

As part of its public outreach efforts, the Milford Economic Development Advisory Council (EDAC) requests you to participate in the following survey to assist in identifying our community's strengths, weaknesses and opportunities as they relate to the local economy and our community's ability to stimulate economic development.

As developed in 2009 with the Milford Board of Selectmen: The charge of the Economic Development Advisory Council (EDAC) shall be to develop and recommend economic development policy in accordance with the goals of the Milford Board of Selectmen and Milford Master Plan, and, utilizing the report Recommendations to Foster Economic Development in Milford, dated June 8, 2009, facilitate the economic development goals, recommendations, and actions at the direction of the Board of Selectmen. To that end, EDAC is soliciting community input from residents and business owners regarding the status of Milford's business environment as a place to work, live and operate a business.

The survey is designed to be anonymous. This is a public opinion survey. Your participation is voluntary. The cumulative results of the survey, and the individual responses of each participant, will be available as a public record to the media and others. You are not required to answer all the questions contained herein. You may skip a question for any reason.

Thank you in advance for your participation.

Matthew Ciardelli EDAC Chairperson

Bill Parker Community Development Director

Please return the completed survey to Office of Community Development at Town Hall or to the EDAC survey drop-off boxes at Town Hall lobby or Wadleigh Memorial Library.



On a scale of 1-4, what effort should the Town of Milford put into the following to promote economic growth?

	1 (Least Effort)	2	3	4 (Greatest Effort)
Help local businesses to strengthen and grow				
Attract new businesses				
Improve infrastructure (roads, utilities, communications, water/sewer?)				
Marketing campaigns to promote Milford?				
Increase local tourism attractions				
Increase cultural, recreational or heritage events				
Improve access to education or job training opportunities				
Other:				
What types of new businesses of Large industrial businesses Small retail businesses Hotel Health and wellness businested Elder care facilities Large commercial or retaent Recreational facilities and Educational institutions and Home-based business	ness il (Lowe's, Costco, auto I services			



The 3 greatest advantages and disadvantages to living & working in Milford are (choose 3 per category):

	Advantage	Disadvantage
Access to parks and recreational opportunities		
Access by roads		
Access to cultural opportunities		
Access to family and social networks		
Access to affordable housing		
Access to hospital and health care		
Access to professional services (i.e. banks, salons, auto repair)		
Access to airport		
Access to other public transportation		
Retail stores and other shopping opportunities		
Please rate 2 items as greatest advantages	and disadvantages to living and	working in Milford.
	Advantage	Disadvantage
Public library	Advantage	Disadvantage □
Water/air/land quality	_	
Water/air/land quality School and educational		
Water/air/land quality School and educational opportunities		
Water/air/land quality School and educational opportunities Community appearance		
Water/air/land quality School and educational opportunities Community appearance Community spirit		
Water/air/land quality School and educational opportunities Community appearance Community spirit Proximity to job		
Water/air/land quality School and educational opportunities Community appearance Community spirit Proximity to job Proximity to other communities		
Water/air/land quality School and educational opportunities Community appearance Community spirit Proximity to job		



Have you ever considered leaving	g Milford or have	you left in the past for	economic reasons?	
□Yes				
□No				
Of the following, which are consi	derations in leavi	ng Milford?		
☐ Lack of housing				
☐ Lack of cultural diversity				
☐Cost of living				
☐ Property taxes too high				
☐Job relocated to another a	rea or State			
☐Not enough shops or service				
☐ Not enough cultural, recrea		nment opportunities		
☐Inadequate community ser				
Quality of public education				
☐ Crime rate				
☐ Change in community char	acter			
□Other:				
What types of economic develop	ment do vou weld	ome in Milford?		
Tourism	ment do you were	☐Forestry or agricul	ture	
☐ Food services		☐ Manufacturing	cure	
☐ Construction		□Hotel		
☐ Health and wellness		☐Transportation		
☐ Warehousing		☐ Retail		
☐ Recreation and sports facil	ities	☐ Entertainment (i.e	movie theaters)	
☐ Heritage and cultural	ities	☐ Music, visual and p	•	
☐ Home-based business		iviasie, visaar ana p	criorining arts	
Research has shown that to attra				
an ample supply of available hou			ptions that are afford	lable at various
price points. What types of housi				
☐ Conversion of a larger hom	ie into 3 – 4 smalle		estricted housing for	people over 65
dwelling units			s of age	
☐ Single family home on a 2+			House - attached sin	• .
☐ Single family home on sma	ller lots in a		storied buildings with	1 5 or more
neighborhood setting			ling units	
☐ Mobile home		□Deta	ched condominium-ty	pe development
☐ Duplex style home				
Other				
Rate which type of actions would	I have the greates	t positive impact on th	ne economy in Milfor	d:
••	No impact	Least impact	Moderate impact	Greatest impact
	140 IIIIpacc	Ecast Impact	Wioderate impact	Greatest impact
Redevelop existing or		П	П	
under-utilized areas				
Rehabilitation of				
dilapidated buildings				
uliapidated bulluliigs				
Improve or maintain the				
appearance of Oval and				



downtown area				
Extend water/sewer on Elm Street				
Extend water/sewer on South Street				
Increase community safety and security				
Improve roads and bridges				
Increase transportation options to and from Milford				
Provide financial incentives to businesses to create more jobs				
Improve appearance of South Street				
Improve appearance of Nashua Street				
Improve appearance of Elm Street				
Improve appearance of Mont Vernon Street				
Increase housing options				
Increase education and job training opportunities				
Improve marketing efforts in Milford				
Which of the following tools would Expedited permitting process development criteria Investment of public dollars i Recruitment of new business Establish additional tax increased capital reserve funds to supper Motor vehicle registration feet Increase in property taxes to Provide financial incentives to hookup fees, etc.) None of the above	n new infrastructures ment financing distort infrastructure, es in the range of \$ fund new infrastructure	re to attract businesse tricts development or reha so to \$5 to support tra-	f businesses meet spes or development bilitation ensportation system	improvements



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Would you like to add any additional comments to this survey?	
Would you like to receive the results of this survey via email?	
Name:	
Name.	
Email:	
Errom.	
If you are an owner or manager of a Milford business, please consider answering the	
If you are an owner or manager of a Milford business, please consider answering the following questions:	
following questions:	
following questions: What is the biggest challenge to finding employees in the Milford region?	
following questions: What is the biggest challenge to finding employees in the Milford region? □ Difficulty of commute on Routes 101 or 101A	
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	ollowing actions during the n	ext 2 years:	
☐ Expanding your business i	n Milford		
☐Investing in equipment or	property		
☐ Relocating out of Milford			
☐ Relocating within Milford			
☐Closing the business			
☐Other:			
			
If your business is closing or relo	cating out of Milford, what is	s the main reason?	
your business is electing of reli-			
1			